



Delaware Speedway
1640 Gideon Drive, Delaware, ON N0L 1E0
519.652.5068 | www.delawarespeedway.com

Media Credentials

Delaware Speedway always welcomes media, but we reserve the right to limit the number of media access passes to established media outlets and publications, this also includes infield access to said outlets and publications.

Please take the time to read the complete form before submitting it. Upon agreement, we encourage you to fill out the application and return it by email to jamedyson@canusa-apc.com.

ALL APPLICATIONS MUST BE ACCOMPANIED BY LETTERS OF ASSIGNMENT, EXAMPLES OF PREVIOUSLY PUBLISHED WORK, AND AT LEAST TWO INDUSTRY REFERENCES. THESE CAN BE UPLOADED WITH THE APPLICATION.

All applications will be subject to review by our management team.

Event applications must be received no later than 7 days prior to the event stated below and must be submitted to the email address listed above.

PHOTOGRAPHERS: All media photographers are required to wear their own luminous safety vest. Failure to do so will result in no access to the infield. Note: Only media photographers or videographers will be granted infield access. Delaware Speedway reserves the right to restrict the number of photographers/videographers per Media Outlet at any given event.

VICTORY LANE PHOTOS: Delaware Speedway track photographers will have priority in victory lane after each feature. All other photographers will be given brief access to the winners once track photos and post-race interviews are completed.

PLEASE NOTE: No media application forms will be processed or approved past 7 days prior to the event, NO EXCEPTIONS. Upon request, all photographers must provide pictures/video if requested by Delaware Speedway within 7 days post event.

We thank you for your support of Delaware Speedway and look forward to seeing you at the track. If you have any questions or concerns, please contact us at any time.

Please fill out a separate application for each applicant. Name and phone numbers will be used for COVID-19 contact tracing per Government and Health Official Guidelines.

Media Credential Application

Date of Event:

Name of Media Outlet you are representing:

Name:

Address:

Office Phone:

Mobile Phone:

Email:

Media Type: Radio TV Newspaper Racing Publication Blog Website Other

Acknowledgement of Terms and Conditions
(Attached)



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TERMS AND CONDITIONS FOR ISSUANCE OF RACETRACK MEDIA LICENSE FOR 2021 RACING SEASON

Limited Rights Granted: This media license confers upon the license/credential holder a limited, nonexclusive, and non-transferable right that allows the holder, or the entity that engaged the holder, to use such photographs, audio, video, or other depiction, expression, or account of events, for news coverage of and about Delaware Speedway events. The license/credential holder and the entity that engaged the license/credential holder, is granted the limited right to record, create and distribute media content as defined in the "Description of Rights Granted to License Holder" above. Other recording, creation, and distribution is prohibited.

Track Retains All Rights: Delaware Speedway retains all media rights (including, but not limited to, rights in broadcast, cable, audio, home video, Internet, or such other recordings, tangible expressions, accounts, or descriptions, now known or hereafter devised) to all Delaware Speedway race events.

Prohibited Use: The use of any account, description, picture, photograph, video, audio, reproduction, or other information concerning Delaware Speedway race events other than for news coverage of the events is prohibited, except with the prior written consent of Delaware Speedway.

Secondary Use Prohibited: Any secondary use of any picture, audio description, videotape/film taken or made by the license/credential holder or entity that engaged the holder (including, but not limited to, non-editorial, advertising, sales promotion or merchandising) is prohibited.

Real-Time Transmission Prohibited: Real-time transmission of streaming video, digital images, real-time audio, including lap-by-lap and timing and scoring, of any race event is the exclusive right and property of Delaware Speedway and is otherwise prohibited without written consent of Delaware Speedway. "Real-time" is defined as a continuous lap-by-lap account or live, extended live/real-time timing and scoring, or detailed description, depiction, or expression of an event.

Blogging Policy: The license/credential holder may be granted the privilege to blog on or off-track events from Delaware Speedway. Said credential holder may blog during the race event(s), if such blog does not produce in any form a "real-time" description of the race event, as determined by the track in its sole discretion. The credential holder agrees that the decision of whether a blog is posting a real-time description shall be in the track's sole discretion.

Highlights: Videotaped, filmed, or audio highlights of Delaware Speedway race events, may be used only by news organizations for news purposes in the licensee's regularly scheduled television or radio news programs. Highlights shall not exceed one minute in length and shall be used for up to seventy-two (72) hours after completion of the applicable race event. The term "race event" shall mean any individual 24-hour period of racing, singly or part of a multi-day event.

Copyrights, Proprietary Interests: Copyrights, proprietary interests, and other incidents of ownership in and to the highlights remain the property of Delaware Speedway.

Logos and Trademarks: No logo, trademark, advertisement, or other graphic shall be superimposed, "burned-in" or otherwise incorporated in any highlights without prior written permission from Delaware Speedway.

Use of Television Footage for Online Entities: Under no circumstances may any highlights be broadcast or otherwise distributed on the Internet or via any other online service or computer service without the prior written consent of Delaware Speedway.

Credential Holder Likeness: If the name or likeness of any credential holder using this credential is in any broadcast, telecast, photograph, film, video, or other media about the track race events and other events, such credential holder grants Delaware Speedway a nonexclusive, transferable, perpetual right, and license to use such name and likeness in any media worldwide, whether now known or hereafter devised.

Credentialing Criteria: All decisions regarding the merit of license/credential requests lie exclusively with the Delaware Speedway Management Team. Termination of Rights: The rights and privileges licensed to the holder shall automatically terminate if any term of this media license is breached.

Display of Credential: The credential holder shall always display the credential and consents to the reasonable inspection of his or her person and property during an event. The credential holder shall adhere to all event policies, as well as access limits, and direction from Delaware Speedway and its agents.

Subject to Revision: Delaware Speedway hereby reserves the right, at any time, and for any reason, to modify the terms hereof, grant exception(s) to, waive any term hereof, withdraw permission or amend this license, with notice.

License Not Transferrable: Neither this license nor the rights granted herein may be assigned or otherwise transferred in any manner without the prior written consent of Delaware Speedway.